

## FOR IMMEDIATE RELEASE

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Innovative Audio Video Communications Made Simple.™

### AVI-SPL Executive VP to Discuss State of Video Industry at InfoComm

*AVI-SPL to showcase Digital Media and UC services at Largest Professional AV Conference*

**TAMPA, Fla. June 8, 2010** – AVI-SPL, a leading provider of audio video communications solutions, will be spotlighting its Digital Media and UC services at the upcoming InfoComm 2010 show, which is being held in Las Vegas June 9-11. The company will be launching new cloud-based services designed to help customers leverage the advantages of digital media and video communications technology without the need to invest in expensive infrastructure.

In addition, Mike Brandofino, Executive Vice President, AVI-SPL, will join a panel of industry leaders for the Interactive Multimedia Collaborative Communications Alliance (IMCCA) [State of the Industry Lunch and Learn session](#). The panel takes place at 12:30 p.m. PDT on Wednesday, June 9 in room N219. Brandofino will also moderate a session entitled [Mobile Video Conferencing Applications](#) on Thursday, June 10 at 8 a.m. in room N225.

“Interest in cloud-based services has really grown as the economy has declined because companies are looking for creative and cost-effective ways to deploy new technology,” said Brandofino. “We will be showcasing *Video as a Service (VaaS)* and *Digital Media as a Service (DMaaS)* and showing customers how they can take advantage of these tools without the large up-front investment. InfoComm is a perfect setting to introduce new features and services because it has grown into one of the top technology showcases with a focus on Unified Communications equipment and services.”

Exhibiting at Booth N2731 in the HD Conferencing and Telepresence Showcase, AVI-SPL will be spotlighting digital signage solutions and ConferencePoint managed conferencing services. Featured products include Tandberg EX90, Tandberg Movi, Lifesize Passport, Polycom HDX4000, Radvision Scopia VC240 and Cisco Digital Media Signage. AVI-SPL’s suite of managed service solutions covers all major AV manufacturers to provide customers with innovative audio video communications solutions that are simple to use.

### Supporting Links

- InfoComm 2010 [Show](#)
- AVI-SPL [Blog](#)
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**About AVI-SPL**

Headquartered in Tampa, Fla., AVI-SPL is the result of a merger between Audio Visual Innovations (AVI) and Signal Perfection, Ltd. (SPL). In aggregate the company has more than 40 years of experience completed more than 25,000 installations globally, providing clients with innovative audio and video communications solutions with backed by a strong tradition of high quality and exceptional customer service. As the largest global integrator for audio and video communications systems and services, AVI-SPL is uniquely positioned to deliver the most comprehensive line-up of presentation collaborative solutions, including: managed conferencing, systems integration, sales and rentals, complete staging and production, managed conferencing, IP integration and event management. For more about AVI-SPL, visit [www.avispl.com](http://www.avispl.com).

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