

## FOR IMMEDIATE RELEASE

### Media Contact:

AVI-SPL

Jessica Spicer

Ph: 813.884.7168, ext. 2218

E-mail: [Jessica.Spicer@avispl.com](mailto:Jessica.Spicer@avispl.com)



### Howard Haberman Joins AVI-SPL's Strategic Accounts Team

*Continues to lead AVI-SPL's managed on-site staffing strategy as Program Manager*

**TAMPA, Fla. Mar. 16, 2010** – AVI-SPL, the largest global integrator of audio visual and video conferencing systems and services today announced the addition of Howard Haberman to its Strategic Accounts team as Program Manager for AVI-SPL's industry leading managed on-site staffing services offering.

AVI-SPL's Strategic Accounts team, led by SVP Don Mastro, is primarily responsible for the strategic approach to vertical market business development and will now add the managed on-site staffing strategy as a support overlay to the Strategic Accounts team. Services include the pre-sales pricing development strategy and post-sales operations standards for managed on-site staffing supporting the AVI-SPL Strategic Accounts team and Systems Integration Group.

"Howard has been successful in this role for more than 12 years at AVI-SPL and is one of the pioneers of our successful managed on-site personnel services staffing model," said Mastro. "We staff more than 200 on-site personnel who provide meet and greet, equipment diagnosis and repair, VNOC management and content production at several Fortune 100 accounts."

New to the Strategic Accounts team, Haberman will develop company-wide standards for pricing, hiring and operational delivery by implementing technical staffing standards for the AVI-SPL Systems Integration Group. He will also support any needs in the pre-sales process including customer proposal development and presentations in conjunction with the AVI-SPL Strategic Accounts team.

"I appreciate the opportunity to be a part of the Strategic Accounts team, and am looking forward to expanding my role and responsibilities with the company," Haberman said.

### Supporting Links

- AVI-SPL [Blog](#)
- Follow AVI-SPL on [Twitter](#)

### Recent Announcements

- [McGuire Promoted to VP, Strategic Accounts; Hennings Promoted to General Manager, Dallas Integration Office at AVI-SPL](#)
- [AVI-SPL Achieves Advanced Unified Communications Specialization from Cisco](#)

-MORE-

**About AVI-SPL**

Headquartered in Tampa, Fla., AVI-SPL is the result of a merger between Audio Visual Innovations (AVI) and Signal Perfection, Ltd. (SPL). In aggregate the company has more than 40 years of experience providing innovative audio and video communications solutions with a strong tradition of high quality and exceptional customer service. As the largest global integrator for audio and video communications systems and services, AVI-SPL is uniquely positioned to deliver the most comprehensive line-up of presentation solutions, including: systems integration, sales and rentals, complete staging and production, managed conferencing, IP integration and event management. For more about AVI-SPL, visit [www.avispl.com](http://www.avispl.com).

###