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Media Contact:

AVI-SPL

Jessica (Lane) Spicer

Ph: 813.884.7168, ext. 2218

E-mail: Jessica.Spicer@avispl.com



AVI-SPL Changes the Game with Launch of VTExpress.com

VTC Express introduces Video Equipment and Service bundles for affordable monthly fee

TAMPA, Fla. Feb. 17, 2010 – AVI-SPL, a leading provider of video and audio communications solutions, today launched a new website, VTC Express (www.vtcexpress.com), designed to revolutionize the way companies are introduced to video communications. The site specifically targets small and medium sized businesses with specially packaged service and HD video equipment bundles starting at \$228 per month.

VTC Express hosts a range of affordable video teleconferencing (VTC) equipment from industry leaders including LifeSize, Polycom and Tandberg. Developed specifically for the small and medium business market, the LifeSize Passport, Polycom HDX 6000, and Tandberg Quickset C20 bundles are each available in convenient, affordable monthly payments. Each bundle combines VTC equipment with ConferencePoint Internet Connect and Customer Care PLUS+ Preferred, AVI-SPL's technical support and service program.

"We saw a large market segment that wasn't being properly served by traditional VTC business services, which are typically focused on larger businesses with larger budgets," said John Vitale, director of product management for video and unified communications (UC) at AVI-SPL. He continued, "Many small businesses want to use video communications and have turned to low-quality internet solutions because the cost of entry for higher-end solutions was too large. With VTC Express, we can help these companies by offering a professional business-grade experience with HD quality at an approachable price point."

VTC Express also offers a variety of resources for customers new to video conferencing, including tools to determine which solutions are the best fit for their unique needs. Combined with live sales consultation, customers are provided with the necessary information to make a well-informed decision.

"We would like to see VTC Express become a destination for new and existing video communications users," said Mike Brandofino, executive vice president of video and UC at AVI-SPL. "With the launch of this new website and bundled services, AVI-SPL has taken the lead in addressing the video demands for small and medium sized companies."

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Backed by AVI-SPL, the largest global integrator of audiovisual systems and services, and partnered with industry leading manufacturers, VTC Express is uniquely positioned to provide its customers with cutting-edge VTC technology combined with nationwide video service coverage, bundled into cost-effective video conferencing solutions.

Supporting Links

- VTC Express [Web Site](#)
- VTC Express [Blog](#)
- AVI-SPL [Blog](#)
- Follow AVI-SPL on [Twitter](#)

Recent Announcements

- [AVI-SPL Launches Custom TelePresence Solution](#)
- [AVI-SPL Adds Industry Veterans to the Video and UC team](#)

About AVI-SPL

Headquartered in Tampa, Fla., AVI-SPL is the result of a merger between Audio Visual Innovations (AVI) and Signal Perfection, Ltd. (SPL). In aggregate the company has more than 40 years of experience providing innovative audio and video communications solutions with a strong tradition of high quality and exceptional customer service. As the largest global integrator for audio and video communications systems and services, AVI-SPL is uniquely positioned to deliver the most comprehensive line-up of presentation solutions, including: systems integration, sales and rentals, complete staging and production, managed conferencing, IP integration and event management. For more about AVI-SPL, visit [.avispl.com](http://avispl.com).

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